



Pennsylvania - Delaware Chapter
Association for the Education and Rehabilitation
of the Blind and Visually Impaired
www.penn-delaer.org

2017 Penn-Del AER Conference

Building Bridges – Creating Connections

April 26-28, 2017

Best Western Premier Central Hotel

Harrisburg, PA

Exhibitor/Advertiser Contract

The Penn-Del AER Conference is looking for innovative exhibitors to be a part of our conference in 2017! The theme of this year's conference is "Building Bridges – Creating Connections". Your participation could include one or more of the following options:

- Attend as an exhibitor with table space to display/sell your products;
- Sponsor a refreshment break;
- Advertise in the conference program;
- Donate a product or products for our silent auction;
- Provide information for a literature table in the event that you are unable to attend.

Due to limited exhibitor space and increased interest over the past few years, please submit your contract as soon as possible. Payment can be submitted later but must be postmarked *by February 17, 2017* or we will not be able to guarantee inclusion of your company ad in our program.

Instructions for Submitting Contracts:

Submit your exhibitor / advertiser contract through a web-based process using the link below. Each contract must be entered using the online form in one "sitting," so please have all your information ready before you begin. The link is: <https://www.surveymonkey.com/r/17exhibitorcontract>

Exhibitor Hall Details:

The Exhibitor Hall is open on Thursday, April 27, 2017 which includes a session after lunch that is *exclusively* for exhibitor hall visitation.

Information regarding set-up times, shipping information, and other pertinent details relating to the exhibitor hall will be sent closer to the conference.

Contract Options:

When completing the online contract, select from the following list of options.

- Exhibitor Full Page Ad Package: Includes table in exhibit hall, full-page Ad, and one lunch ticket (\$315.00)
- Exhibitor Half Page Ad Package: Includes table in exhibit hall, half-page Ad, and one lunch ticket (\$290.00)
- Refreshment/Breakfast Sponsorship (\$250.00)
- Full Page Ad Only (\$190.00)
- Half Page Ad Only (\$160.00)
- Literature Table Only (\$50.00)
- Additional Exhibitor Tables (\$50.00 each)
- Special Requests (please specify any special requests, such as request for electricity at exhibitor table, number of additional exhibitor tables needed, etc.)

Full and Half Page Advertisements

All advertisements *must* be in pdf format and *must* be in the same size as the ad that you are requesting. All ads *must* be in black & white. We will not accept any ads that are not ready to be put directly into the program.

Additional Conference Options

- Silent Auction Donation
- Additional Lunch Tickets (\$24.00 each) (only one lunch ticket is included in the Exhibitor Full and Half Page Ad Packages)
- Awards Banquet Tickets (\$35.00 per person)
- Wednesday Conference Sessions (no additional cost)
- Friday Conference Sessions (no additional cost)

Hotel Information

Best Western Premier

The Central Hotel and Conference Center- Harrisburg, Pennsylvania

800 E Park Drive, Harrisburg, PA 17111-2807

Phone: 717-561-2800

Book your room now online at <http://www.thecentralhotelharrisburg.com> or call directly. Indicate that you will be attending the Penn-Del AER Conference and request the conference room rate by giving the code 036103. The conference room rate with fees and taxes is \$128.70. Room rates are guaranteed until March 25, 2017, so reserve early.

Payment and Ad Submission Information

Payments for all contracts and advertisement submissions *must* be received no later than February 17, 2017. Advertisements received after that date **will not** appear in the conference program but you will be charged the full contract fee *regardless* of whether or not the advertisement is included in the program.

Make checks payable to: Penn-Del AER

Mail to: Gayle Aquino, 1073 N. Washington St., Pottstown, PA 19464

Send electronic copy of ad to: PDAERvendors@gmail.com

If you have questions about this process, contact Gayle Aquino, Penn-Del AER Conference Exhibit Chair, email PDAERvendors@gmail.com.

For More Information

Website: www.penn-delaer.org

Facebook: www.facebook.com/PennDelAER

Twitter: twitter.com/PennDelAER

Contacts

Gayle D. Aquino, Penn-Del AER Conference Exhibit Co-Chair
PDAERvendors@gmail.com

Dr. Rebecca Renshaw, Penn-Del AER Chapter President and Penn-Del AER Conference Exhibit Co-Chair
renshawr@wpsbc.org

On behalf of the 2017 Penn-Del AER Conference Committee, we thank you for your continued support. We are grateful for your commitment to our conference and to our field.